

70 Pitt Street

Like many inner city buildings, 70 Pitt St Sydney used a traditional aluminum plated directory board located in its foyer. This old technology not only presented a tired first impression to guests, but was difficult to read, and even more difficult to keep up to date with tenancy changes.

The client looked to Escientia to provide a cost effective and simple solution to managing the ongoing tenancy changes in the building and provide a modern look to the foyer.

Samsung's DMn Indoor Billboard equipped with a 46" LCD panel and full enclosure provides the building with a prestigious look and a high tech feel, presenting visitors with an excellent first impression. Complimented by Escientia's Digital Tenant Directory Software the client can update building information within minutes.

The Samsung Indoor Billboard requires a network connection plus power supply and can be installed and operational in less than a day.

Samsung's Indoor Billboard offers a clean and modern solution suitable for any building foyer.



Business Name	Level	Suite
Intelligence Consulting	8	803
Kathleen Portelli Pty Limited	6	-
Kwik Kopy - Deliveries Sub Basement	B1	-
Marshall & Gibson Lawyers	8	801
Massey Bailey - Solicitors & Consultants	14	-
MyHome Group & Surroundpix	4	402
Noonan Property	5	501
Pinnacle Executive Search	4	401
Pitt St Medical Centre	6	-
Pitt Street Dental Centre	1	-
BP Data Limited	2	-
Sally McDougall Clinical Psychologist	9	202
Sandra Cabot-Clinical Hypnotherapist	3	-
Senzan	2	301
St Andrew's Healthcare	8	202
Greata Republic	4	803
Yorking Cosmetic Clinic	3	403
	7	302
	1	704

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About IDT

Image Design Technology (IDT) is one of Australia's premier importers and distributors of world leading audio, video and data distribution and display technology. IDT works with resellers and integrators servicing various AV applications including: government, corporate, retail, education, digital signage, command and control rooms and pub, club and entertainment venues. Representing local and international brands with products built and engineered to the highest quality, IDT offers a total solution to organisations seeking a first-rate audio, video and data distribution and display system. Brands include: Avitech, BrightSign, Calypso Systems, Communications Specialties Inc., DVE Telepresence, HaiVision, Jupiter Systems, Magenta Research, Marshall Electronics, NEC, NextWindow, Obonok, Planar (formerly Clarity Visual Systems) and Samsung.

www.idt.com.au

About Samsung

Through innovative, reliable products and services, talented people; a responsible approach to business and global citizenship; and collaboration with our partners and customers, Samsung is taking the world in imaginative new directions.

As stated in its new motto, Samsung Electronics' vision for the new decade is, "Inspire the World, Create the Future."

This new vision reflects Samsung Electronics' commitment to inspiring its communities by leveraging Samsung's three key strengths: "New Technology," "Innovative Products," and "Creative Solutions." -- and to promoting new value for Samsung's core networks -- Industry, Partners, and Employees. Through these efforts, Samsung hopes to contribute to a better world and a richer experience for all.

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