

Bobcat X Bay Cat X m57L		
Positioning	Direct-View LCD flat panels for high-resolution applications <ul style="list-style-type: none"> <li>• Bobcat X – a direct-view display designed for stand-alone and tiled applications in space-constrained environments</li> <li>• Bay Cat X – 46" display with ultra-high resolution and unparalleled image quality</li> <li>• m57L – represents the cutting-edge of direct-view LCD technology</li> </ul>	
Why We're Better	<ul style="list-style-type: none"> <li>• 1920x1080 resolution (Bay Cat X, m57L)</li> <li>• Quality Assurance Program – 3 years of protection against TIR</li> <li>• Less than 4" enclosure depth (Bay Cat X, Bobcat X)</li> <li>• Protective Glass Options               <ul style="list-style-type: none"> <li>○ Plain protective glass</li> <li>○ Easily integrated with touch panel technologies</li> </ul> </li> <li>• Longer Backlight life – intelligent sensor adjusts backlight to ambient lighting conditions</li> <li>• More than a Television – configurable I/O, mounting and network options</li> </ul>	
How We Win	<ul style="list-style-type: none"> <li>• Resolution and color performance</li> <li>• 8 msec response time (Bay Cat X)</li> <li>• Open architecture implementation</li> <li>• More features for the price</li> </ul>	
Bobcat X	Bay Cat X	m57L
Shipping: Late-Q3 2006		

Bobcat X Bay Cat X m57L						
Target Applications	Key Features					
Broadcast Control	True EBU Color Small form factor for small studios & mobile units Looks GREAT with HD video					
Signage	Sub 5" , wall-mountable cabinet 60,000 backlight life Anti-glare protective glass faceplate					
Key Features						
	Clarity	Samsung	Barco	Mitsubishi	Sharp	NEC
Available Screen Sizes	<b>40 46 57</b>	40 46 57 (TVs)	42 47	32 40 46	45 57 65 (TVs)	32 40 46
Auto-Brightness	√√		√			
Protective Glass	√√					
Full HD (1920x1080) Resolution	<b>Bay Cat, m57L</b>		√		√	
800:1 Contrast Ratio or better	√√	√	√	√	√	√
TIR Warranty	√√					
Quality Assurance Program	√√					
LAN-based control & monitoring	√√					
Support for 200+ analog modes	√√					