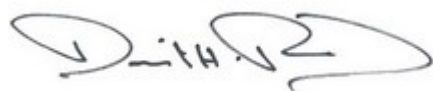


The Problem with Control

When you get to the heart of the matter, the problem with control systems is that they're either too simple to do much good or too complex and expensive to fit into small room projects. What's needed is a control solution with enough power to provide real value, while remaining accessible, affordable and practical. More to the point, we need a control system that **ELIMINATES CUSTOM CONTROL LOGIC CODE-WRITING**. Because custom code - expensive to create, prone to bugs and cumbersome to maintain - is where the problem with control systems begins and ends. Ever try to explain to a customer with an existing control system why swapping projectors carries a \$2000 programming charge?

By replacing control logic code-writing with an on-board event database, Calypso solutions are faster to build, extraordinarily reliable and easy to maintain. No certification classes, no drivers, no proprietary architectures and no programming skills needed. Moreover, Calypso brings an open architecture compatible with simple hyperlink commands. As in control directly from PowerPoint, from standard desktop icons or an HTML interface from the controller's on-board web server. In other words, Calypso is putting control into the tools and onto the platforms your customers are already using.

Calypso is delivering the next generation of control, just as our industry is now selling to the next generation of mainstream users. So if you have a project with dozens or hundreds of small rooms, the control budget is tight, time is short and you're determined to exceed your customer's expectations, give IDT a call and see how easy it can be.



David H. Parish
Calypso President



Connect. Configure. Create.

For more information call 1300 666 099 or visit www.idt.com.au
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