

NextWindow provides touchscreen kiosks for InfoComm 06

Disclaimer: InfoComm International® has republished this press release with the original grammar and spelling intact. InfoComm International reserves the right to modify the release for language or claims that may be offensive to competing companies. Sources may contact mchamplin@infocomm.org regarding editing decisions.



SOURCE: NextWindow - POSTED: 05/11/06

Exhibitor information at attendees' fingertips

CHICAGO -- Working in conjunction with show management, NextWindow and Prism Technologies will provide interactive digital way finding for Digital Retail Expo and InfoComm 06, allowing attendees to find booths of interest at the touch of a screen.



With interactive kiosks strategically located throughout the show floor and conference areas, NextWindow [Digital Retail Expo booth #1444, and InfoComm booth #4744] will put its optical touchpanel overlays at the fingertips of the technology market. Prism Technologies will provide the content to allow attendees of each of the tradeshows to locate exhibiting companies' booths on the tradeshow floor, using touchscreen technology. Displays will be provided by various partners, including Samsung, NEC, Electrograph and LG.

"This is a great opportunity to put our overlays to use in a truly interactive forum, while providing a service to anyone attending these industry events. Many people will have used our touchpanels before they've ever even visited our booth," said Anthony Uhrick, VP of Sales and Marketing for North America.

The NextWindow 2400 touch overlay provides a responsive, durable, touch solution suitable for high-traffic, public applications and is ideal for information kiosks, interactive whiteboards and digital signage applications.

Nextwindow's 2400 Series touchscreen overlays allow users to touch-enable plasmas, LCDs

CHICAGO -- Touch-enable any plasma or LCD from 32" - 65" with NextWindow overlays. Robust design and optical imaging technology are perfect for attention-grabbing, interactive digital signage applications.

Overlays feature fully welded steel frames and black-textured powder-coated finish, which can be used in landscape or portrait modes. Clear tempered glass with no special surface coating preserves full clarity of display image. Installation is simple -- no software to load, and no tools required -- making NextWindow overlays truly plug and play.

Visit NextWindow at Digital Retail Expo Booth #1444 and InfoComm Booth #4744

Contact: NextWindow, www.nextwindow.com, or (866) 870-9733.

About NextWindow

NextWindow is an international leader in the design and manufacture of optical touch-screen overlays, and OEM touch components, from 12.1" to over 100". NextWindow is a privately held company based out of Auckland, New Zealand, and has its U.S. headquarters in Chicago. For more information, call 1-866-870-9733, or visit on the Web at www.nextwindow.com.