

## **BOB (Beijing Olympic Broadcasting) Signs HDTV OB Van Deal With Avitech Multiviewers**

*Avitech to provide video signal monitoring functionality for BOB's First HDTV OB Van*

**April 20, 2006 - Redmond, Washington, USA** – Avitech announced today that Beijing Olympic Broadcasting Company (BOB) has chosen their line of MCC Multiviewers to equip their first HDTV outdoor broadcasting (OB) Van development. Avitech has teamed up with leading system integrator, Sanitec to provide an integrated solution that meets all the demands of BOB's live outside broadcast activities.

The Beijing Olympic Broadcasting Company, Limited (BOB) is the host broadcasters of the Beijing 2008 Olympic Games. They are a joint venture between BOCOG and OBS under the International Olympic Committee (IOC). BOB will produce and distribute the Olympic Games and Paralympics Games in 2008, as well as build and operate the International Broadcasting Center (IBC).

The new OB van is being outfitted with 42 Avitech's MCC-8004 multi-image display processors – their latest generation multiviewer modules. The system also includes 14 Grass Valley LDK6000 cameras, a Concerto routing switcher / Jupiter control systems, and an HD Kalypso production switcher. This all-digital van is currently under construction and scheduled to operate in August / September, 2006.

"This prestigious project with BOB is another sign of Avitech's leadership in the China market," comments Henry (Hong Li) Cai, Avitech's China Chief Representative. "Avitech has experienced success elsewhere throughout China, including being chosen by China's 10<sup>th</sup> National Games Committee, and we feel honoured to be receiving such significant contracts."

"The decision to equip the OB Van with Avitech equipment was a straightforward choice for us," states Mr. Liu Fei, Deputy Director of Sanitec Broadcast Systems, Beijing. "Avitech is known for their reliability, cost-effectiveness, and scalability, and we felt confident that as a team we could provide a comprehensive and robust video display monitoring solution for BOB."

A unique feature of the MCC-8004 is that it can auto-detect whether the incoming signal is in 4:3 or in 16:9, and automatically switches to the correct aspect ratio. Another unique feature is that the system is built around an open and distributed modular architecture. What this means is that there is no single point of failure and a system will never experience catastrophic failure. In addition, the Avitech system supports universal languages, including European and Asian character sets.

### **About Avitech International**

Avitech is an industry leader and technology provider of multi-source video display processors. Avitech offers the most extensive and flexible multi-source virtual monitor walls and presentation modules, enabling operations of any size to truly achieve media monitoring and presentation. With a key focus on **raising the visual standard with Quality, Scalability and Redundancy**, Avitech provides solutions for the Broadcast, Security & Surveillance, and Professional AV Markets.