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## **TECHNOLOGY DISTRIBUTORS**

### **Biography**

#### **Nic Beavis**

##### **Technical Director**

Nic Beavis joined IDT in 1993 as Technical Director and is responsible for ensuring the company maintains a portfolio of technology solutions that are not only industry leading and innovative, but are relevant to the local market.

Nic is also responsible for understanding the technology IDT distributes to be able to impart the knowledge for training and service purposes, as well as from a sales and marketing perspective. It is Nic's responsibility to be able to understand the strengths and weaknesses of all the technology and be able to translate it to the various audiences.

In 1996, Nic was an integral part of IDT's audiovisual (AV) wall installation at Crown Casino in Melbourne, which at the time was one of the most significant AV installations in Australia.

Prior to joining IDT, Nic worked with AV organisation Electrosonic, pioneers of AV presentation units and video wall technology. Whilst the company is no longer in Australia, Nic was then responsible for installing complex AV systems in many of Australia's blue chip company boardrooms, universities and retail spaces over a two year period. Nic also worked for Electrosonic in the United Kingdom, where he was introduced to video wall technology in the service division.