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TECHNOLOGY DISTRIBUTORS

Biography

Gerry Wilkins

Managing Director

Gerry Wilkins is the Managing Director of Image Design Technology (IDT), which was incorporated in 1993. Gerry established IDT from his previous business of three years, which was focussed on the audiovisual (AV) rental and production market.

Initially, IDT was focussed on the installation of AV solutions in the Australian market. Gerry and his team were responsible for installing industry leading AV solutions with companies across Australia including Crown Casino in Melbourne as well as ABC stores, Granny Mays' shops and Warner Brothers Studio stores nationally.

As the business evolved, Gerry transformed IDT to an AV wholesale and distribution company in 1998. He set up a national network of channel partners, who now predominantly manage the installations of IDT's technology solutions.

Gerry has grown the business to be one of Australia's premier importers and distributors of world leading audio, video and data distribution and display technology. With growth rates of 45 per cent per annum over the previous two years, Gerry has ensured the company has the right mix of leading edge technologies that are relevant to the Australian market.

Prior to establishing IDT, Gerry worked as a successful sales representative in the United States for AV organisation Electrosonic.

Gerry holds Bachelor of Science in Economics from Southern Connecticut State University.