

Subject: FWD: Unified Communication Platforms in Higher Education**Date** : Thu, 21 Aug 2008 10:38:00 +1000

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From: AV in Education <svconline@pbnews.com>**Cc:****Date:** Wed, 20 Aug 2008 19:12:24 UT**Subject:** Unified Communication Platforms in Higher Education

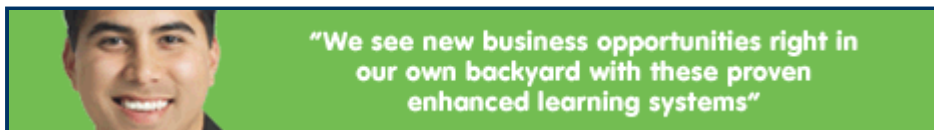
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August 20, 2008 | A Penton Media Publication

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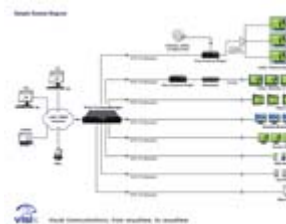
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Top Story

Unified Communication Platforms in Higher Education

By Linda Seid Frembes

Higher education administrators and staff members face an enormous challenge of trying to effectively communicate to a transient group of people on campus. Some students live on campus during the school year while other students live elsewhere and only come to campus to attend classes. Staff members may rotate campuses and not have a permanent home base. "There is a difficulty to communicate uniformly in the higher-education environment," says Jennifer Fryc, communications consultant for Visix in Norcross, Ga. "Some schools have campus-wide systems while others schools handle communication and technology within each department."



Visix has gained traction over the past several years because its technology is a good fit for the higher education market. The company's web-based AxisTV digital-signage platform has added capability like content management, room signage, and room scheduling. The system has three main components: the software interface, a content-manager server, and one or more channel players for video distribution. Currently, over 400 universities have deployed their solutions. [more>>](#)

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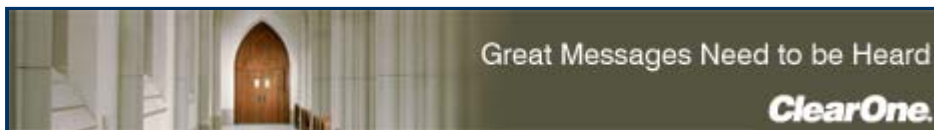
➤ In Depth

Harding University Invests in Mipro Wireless

Located in central Arkansas, Harding University is a private Christian institution of higher education committed to the tradition of the liberal arts and sciences. Central to the school's performing arts programs is the Reynolds Music and Communication Center, which serves as the university's performing arts venue. In support of its varied theatrical offerings, Harding University recently made a substantial investment in wireless microphone technology so as to afford performers greater freedom of movement in addition to bolstering the facility's sound reinforcement capabilities. After a protracted search, the university purchased Mipro wireless systems, distributed in North America by Kansas City, Mo.-based Avlex Corporation. [more>>](#)



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➤ New Products

Calypso Control Systems Touch Screen Controller Puts Advanced AV Control Within Reach for K-12 Classrooms

Continuing its effort to support adoption of the 21st Century classroom technology, Calypso Control Systems has introduced the CB-5000 wall-mount touch controller. Designed and priced for the K-12 environment, the CB-5000 is a fully-integrated small room A/V device controller that delivers high-end device management functionality and intuitive touch screen interface. [more>>](#)



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and time that could be used elsewhere.

NuVision Adds New FX5 120Hz Models to Full Lucidium Series Lineup

NuVision, a Scottsdale, Ariz.-based manufacturer of high performance 1080p Deep Black LCD displays, is proud to announce it will feature three new models within its complete lineup of acclaimed Lucidium Series Deep Black LCD HDTVs at CEDIA Expo 2008, held in Denver from Sept. 4-7 at the Colorado Convention Center, booth 950. The 42in., 47in., and 52in. FX5 120Hz models will join the Lucidium Series lineup of 22in., 26in., 32in., 37in., 42in., 47in., 52in., and 65in. models, which are now all shipping. The new FX models are scheduled to ship Q4 2008. [more>>](#)

SoundSense Solves In-Wall and In-Ceiling Speaker Noise Problems With NoiseOut

SoundSense will feature and demonstrate its patent-pending new NoiseOut acoustic loudspeaker back in booth #453 at CEDIA Expo 2008. Designed with the installer in mind, the NoiseOut acoustic loudspeaker back comes as a single unit, completely constructed and ready for installation. Due to the flexibility of the material, the loudspeaker backs can easily be used in both new construction and retrofit applications. NoiseOut acoustic loudspeaker backs are available in two standard sizes, addressing both ceiling and wall applications. Custom enclosures can also be ordered to fit any speaker size. [more>>](#)



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