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Oregon Public Broadcasting Installs Avitech Multiviewers in HD Production Facility Upgrade

10 HD Avitech Multiviewers Assist in OPB Multi-format Upgrade

April 16, 2007 - Redmond, Washington, USA – Avitech International Corporation, a leader in multi-image display processors announced that they have supplied Oregon Public Broadcasting (OPB) with ten MCC-8004UE multi-image display processing modules for the visual monitoring requirements in their recently upgraded HD production facility.

Located in Portland, OR, OPB is a statewide network of community-supported learning resources including OPB Television, an affiliate of the Public Broadcasting Service (PBS) and OPB Radio, presenting local news coverage and the programs of National Public Radio (NPR), Public Radio International (PRI) and American Public Media (APM). OPB creates the majority of the public television programming broadcast throughout the state of Oregon and the newly upgraded HD production facility will generate a variety of live events.

The Avitech MCC-8004 modules are used to feed a large 65" Panasonic display wall of extremely high quality images with resolutions up to 1920x1200 as well as a 23" Sony LMD for camera shading. The production crew has the ability to view up to 40 sources in either HD or SD-SDI, depending on the production requirements. The sources include an HD camera, a Sony MVS-8000 production switcher, and a Grass Valley 7500 WB routing switcher managed by an Encore control system.

The Avitech systems are designed to work efficiently in production environments, offering key features such as; combining HD-SDI, SD-SDI and analog video sources as well as on-screen alarm indicators for video and audio status, exceptionally low power consumption, embedded audio monitoring, and tally, all while maintaining the correct aspect ratio whether it be 4:3 or 16:9.

The installation also features the Avitech Cosmos Control Software, which seamlessly controls the MCC-8004 modules. This software allows users to easily configure and edit presets on the display and is used to interface with the camera, routing switcher, production switcher, and any other 3rd party equipment. Cosmos is a Windows based program that can run on any PC or laptop with Microsoft Windows™ XP or 2000. Cosmos also has built in critical alarm and fault reporting capabilities.



"After close examination of the available multiviewer technology on the market, we choice Avitech because of their high level of quality, powerful video processing and the ability for us to combine HD, and SD video sources all on one display," comments Don McKay, Vice President of Engineering, Oregon Public Broadcasting. "The versatility of the Avitech modules allows us to reconfigure the visual monitoring layout to meet the different production requirements for each event."

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About Avitech International (NAB Booth #SU13215)

Avitech is an industry leader and technology provider of multi-source video display processors. Avitech offers the most extensive and flexible multi-source virtual monitor walls and presentation modules, enabling operations of any size to truly achieve media monitoring and presentation. With the focus on *raising the visual standard with Quality, Scalability and Redundancy*, Avitech provides solutions for the Broadcast, Security & Surveillance, and Professional AV Markets.

For more information about Avitech's products & services please visit: www.avitechvideo.com. For sales, please contact: (877) AVITECH (284-8324), or info@avitechvideo.com

About Oregon Public Broadcast (OPB)

OPB is the states most far-reaching and accessible media resource, providing free access to programming for children and adults designed to give voice to community, connect Oregon and its neighbors and illuminate a wider world. Every week, over 1.5 million people tune in to or log on to OPB's Television, Radio and Internet delivered services. As the hub of operations for the state's Emergency Broadcast and Amber Alert services, OPB serves as the backbone for the distribution of critical information to broadcasters and homes throughout Oregon. OPB is one of the largest producers and presenters of national television programming through PBS, and is also a member station of NPR, Public Radio International (PRI), and American Public Media (APM).

For more information about OPB, please visit; <http://www.opb.org>